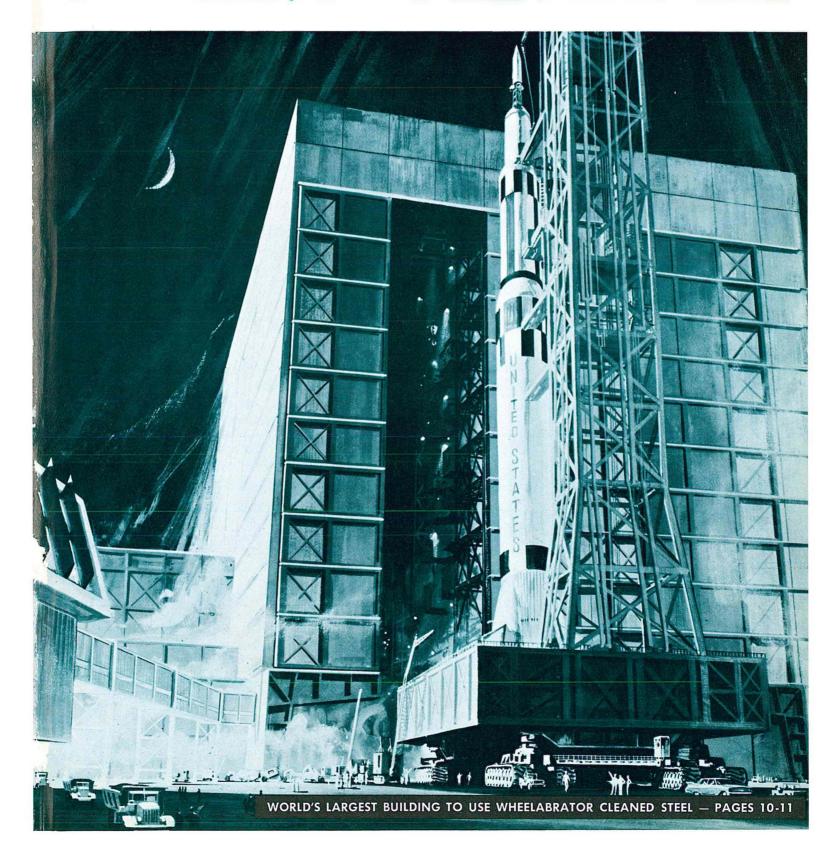
WHEELABRATOR

# Parade





# What It Takes To Land An Order

Selling our products in a highly competitive market means more than showing a catalogue to a customer and asking him to take his choice.

In industry today, selling is more sophisticated. We must acquire a wide range of knowledge of many industries, while constantly improving our own operation. We can look at a significant order (the equipment to be used by J. L. Manta, Inc., of Chicago) and see what it takes to land an order.

Manta received a subcontract from American Bridge Division of U. S. Steel to blast clean and paint the 55,000 tons of steel for use in constructing the world's largest building. The structure will be the launch site for the Apollo Project — NASA's moon shot program.

Even before the contract was let, we had been researching the proper preparation of metal prior to painting or coating. This program brought us in close contact with the needs, trends, and the various associations serving this market.

Most importantly, once this information was obtained it had been sent to our field force, making

them aware our cleaning method would provide the surface condition needed for long lasting paint life, and at a cost considerably lower than sandblasting.

Manta became convinced and impressed after viewing an installation similar to their need. Although the original government specifications called for "sandblasting", engineering and test data influenced the government to revise the specification to permit grit blasting.

To meet tight delivery on this prestige job, Engineering and Manufacturing cooperated smoothly. This team effort matched the job done by Marketing, Engineering and Field Sales to pave the way for Wheelabrator to play a vital role in the NASA project.

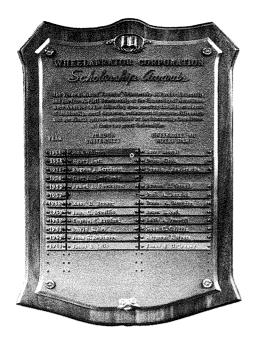
Being in on this job first with a thorough knowledge of the process and the industry virtually eliminated any consideration of the competition. And this is what it takes to land an order.

(Ed. Note: Another article on the NASA project appears on pages 10-11.)

J. F. Comaughta President







## Education Helps Promote Continued Good Management

### Applications Being Accepted For Wheelabrator Scholarships

children of employees are given first chance at the Otto A. Pfaff Scholarship to Notre Dame and the Verne Minich Scholarship to Purdue. Graduates of Mishawaka High School are next considered.

Applications for these two scholarships are being taken by both schools until January 1, 1964. Forms may be obtained at the Personnel Office. Inaugurated in 1954, some 22 students have received the four-year renewable grant.

Wheelabrator, too, has contributed \$100,000 to the Foundry Educational Foundation for 50 fellowships, assisting young men at the graduate level.

James F. Connaughton, President, explained the educational program this way:

"We feel an obligation to help those seeking a formal education. Encouragement by industry at this critical time in the life of young scholars will reap untold benefits for the Company, the community, and the young people themselves."

A necessary phase of continuing good management at Wheelabrator is the promotion of educational opportunities. This comprehensive self-help program is an integral part of the Company's plan to assist young persons in the pursuit of higher education.

Heading the list is the tuition reimbursement program for employees. Those attending night school at local institutions receive a pro-rated reimbursement according to grades attained in class work.

And two annual scholarships are given to deserving high school graduates. Employees and

#### Popular Economics

(Ed. Note: Many schemes abound which attempt to part us from our money. Keep a leery eye out for the following and similar tricks.)

Don't patronize the merchant who promotes fake "Selling Out" or "Going Out of Business" sales. In reality, he is "Going Out for Business."

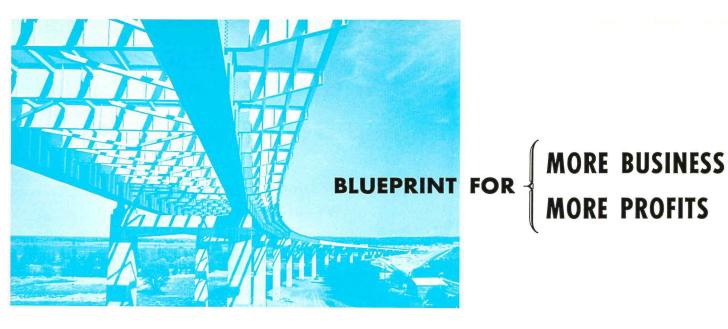
If a prize won in any contest requires expenditure of cash to make use of the "prize", it is not bona fide. Be wary of discounts or credit checks as prizes. They are usually a come-on to get you into a place of business. Merchandise in this case is usually marked up to compensate for the discount.

Be on guard against "macing". Slick operators will offer to buy used cars at attractive prices. They pay a small amount in cash and give notes for the balance. Before the notes come due, the shyster has left town. Sometimes a postdated check is used. Both are worthless to the victim.

When authorizing motor rebuilding, make it very clear what will be included in the way of parts, accessories, etc. Unscrupulous dealers do not give you all the necessary facts beforehand, and thus deceive you. When you get the bill, or when the motor fails to live up to expectations, you hit the ceiling, but can't do anything about it.

Women are particularly susceptible to the "I'm working my way through college" bit to sell magazine subscriptions. Young persons are hired to falsely represent themselves as college students as a ruse to gain sympathy from the prospect. Reputable subscription agencies deplore such practices. Call your Better Business Bureau when a "college boy" comes calling.

Suit clubs will swindle you out of \$1 or \$2 a week for 25 or more weeks with the "chance" of winning a suit without further payments. This scheme is also worked in the furniture, jewelry, and other fields. These clubs are illegal as lotteries, and are fraudulent manners of selling cheap merchandise at exorbitant prices.



#### The Structural Steel Market

There's a definite trend toward specifying steel cleaned to bare metal for bridges and other exposed structures. More and more users, particularly state and government highway officials as well as an increasing number of consulting engineers and architects, are designating that structural steel be blast cleaned prior to prime coating.

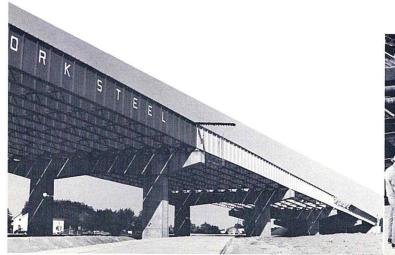
This trend is due to convincing evidence that paint applied over a blast cleaned surface lasts three to seven times longer than paint over rusty, scaly steel. The only economical means of producing the clean surface required for long-lasting corrosion protection is Wheelabrator blast cleaning.

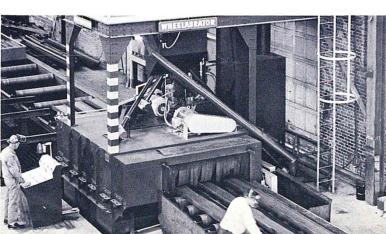
More than 50 Wheelabrator machines have already been installed for cleaning structural steel and plate used in such buildings as the NASA spaceport described on pages 10 and 11, bridges, factory, and office buildings, and other structures where exposed steel is utilized.

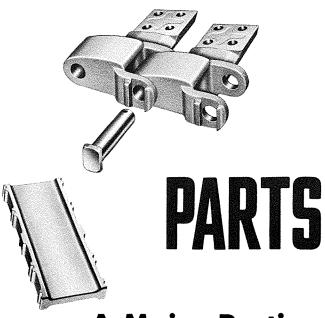
This market could well develop into a multimillion dollar business for Wheelabrator. Extensive promotion and personal selling effort are being brought into action to capitalize on our opportunity. This is a two-pronged attack with part of our emphasis being educational in nature to convince specifying agents that steel should be blast cleaned.

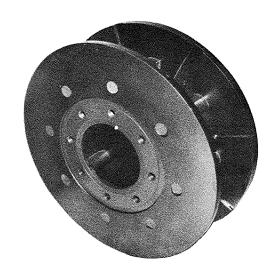
The more direct promotion is aimed at the structural fabricator, the ultimate purchaser of the Wheelabrator, who will blast clean the steel as specified. To this market we have a real story to tell . . . Wheelabrator descaling not only costs far less and cleans more thoroughly than do other steel descaling methods, but it also effects many additional savings in fabricating operations.

The structural steel market needs Wheelabrator equipment and all of our forces are being directed at this ready-to-tap industry.









**A Major Portion** 



of the Whole

Sales Picture



Wheelabrator equipment, by its very nature, is self destructive. Although it saves customers considerable amounts of money, it also tends to wear itself out.

This self-destruction leads naturally to an important segment of our sales volume — the repair parts service and supply. Parts service accounts for about one-third of our total sales volume.

Some 8,000 active part numbers are kept on file in Mishawaka, and more than 7,000 of these are being stocked. The remaining 1,000 are made to order. The parts in inventory are mainly wheel and guard assembly components, such as blades, cages, impellers, liners, and similarly used components.

On the average of 130 orders a day are handled by the Repair Parts staff, headed by Tom Hameline. While processing of orders is the main duty of this seven-member group, the department also handles quotations, expediting, correspondence, and, on occasion, the complaints. They also keep in contact with the regional offices and the field personnel. But their most vital task is to give the customer what he wants, and as soon as humanly possible.

During a routine day (which is normally quite hectic) work starts with a special mail pick-up. Orders are sorted from other correspondence, and duplicate copies are made to insure against double shipments. After being checked for accuracy, a selling price for each part ordered is established, often with the aid of Cost Department. If any part number is questionable, Engineering assists by verifying it against the original bill of material for the specific machine.

After a final review, the orders go to IBM for entry on the shop record, and a ticket is attached for rush orders. Yellow means it must be shipped the same day, and Red means it must go by the next day.

While we enjoy an enviable position in the parts replacement business, competition stems from six or seven other suppliers, and also from customers themselves, who sometimes make home-made parts.

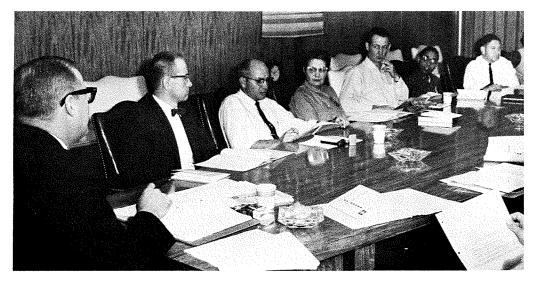
But, like the postman, Parts Service (Howard Hull, Paul Myers, Doug Ross, Mary Golba, Martha Heston, and Mary Lee Millemon) gets the job done whether it's sleeting, raining, or hailing . . .



# NEWS

Two Wheelabrator affiliated softball teams finished well in the money in the Indiana Industrial Athletic Association softball leagues and were presented trophies for their fine efforts. Top, Union President Glenn Fulmer accepts the championship trophy from team manager Norm Kaiser, and, bottom, WCAA President Al DeGeeter, receives the third place trophy from team manager Jeff Van De Putte.

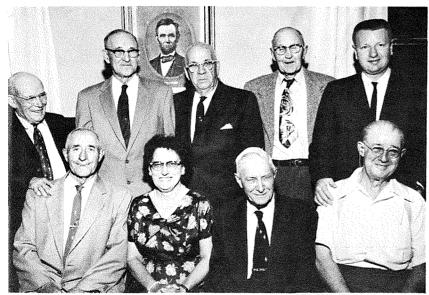
John Farabaugh conducts the third Action Course in Practical Politics for a group of employees. The eight-week course is held on Thursday mornings with the employee contributing most of the time for the two-hour sessions. Others besides Farabaugh in this candid shot are Paul Myers, Clayt Dinger, Miss Anna Sawyer, Ron Claeys, Pat Patel, Vern Bloxson and George Linn.





Wheelabrator's Regional Managers met in Mishawaka early in November for their annual business review-forecast session. Members of top management talked with the group. Jim Barnes, Field Service Manager, served as coordinator.

### AND VIEWS



A group of more than 30 retirees turned out for the union-sponsored annual banquet at the Kosciusko Club in October. Guests shown in the picture are, left to right, seated, Emory (Doc) Burris, Mrs. Hilda Reid, Earl Kizer, and George Fairchild. Standing are Ben (Shorty) Beckwith, Foreman Bill Rapp, Louie Draving, Jack Goodrich, and Foreman Bill Shultz. Union Vice President Bob Pherson served as master of ceremonies for the get-together of old friends.



BURDITT

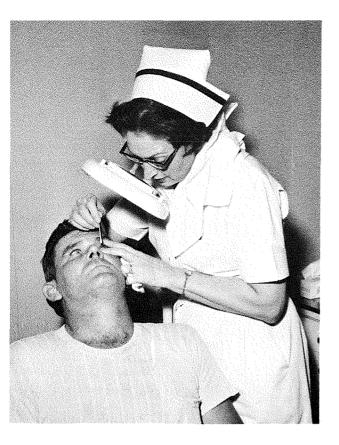
POURNARAS

New assignments at the Regional Manager level were announced by Jim Barnes, Field Sales Manager at the annual meeting in early November. George Burditt heads the Pittsburgh Region, and Dean Pournaras takes over as head of the Cleveland office in the East Central Region.

Leave it to the women. They usually seem to come up with something different every time. The recent Halloween Party sponsored by the Julianna Club was no exception. Here is an example of how they looked. Left to right are Elsie Stefucza, Odelia Schaut, Lena Thomas and Mary Catherine Stebner.

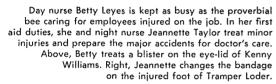


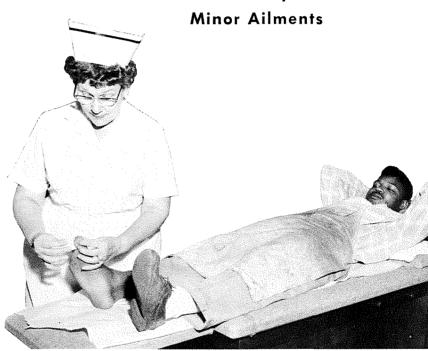


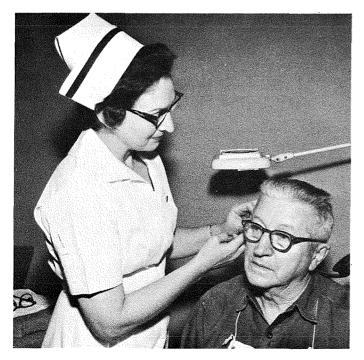


# A BUSY DAY FOR NURSES

First Aid Treatment
Covers Major and
Minor Ailments







Since the recent eye safety program went into effect many employees are fitted with prescription safety glasses. Left, Mrs. Leyes checks the fit on a pair of glasses for Cecil Rice. Right, Bruce Berger has his injured hand given a professional once-over by Mrs. Leyes. The injury was treated and Bruce returned to productive status.





# Meet the Field

BILL SUTHERLAND
Eastern Region Field Engineer

J. T. REDDRICK
West Central Service Engineer



Quite an athlete in his salad days, Bill attended St. Lawrence University on an athletic scholarship. Since then, he has concentrated more on technical activities, mainly his job as Field Engineer.

Prior to joining us in 1939, Bill pursued his technical aspirations at Rolls-Royce as a trainee in engineering. He soon became assistant chief production tester, but left to try his hand at insurance sales.

After seven years as industrial agent and assistant manager for John Hancock, he came to Wheelabrator.

Starting in service under Charlie Benham in the East, Bill then became Abrasive Field Engineer. In recent years, he has handled the full line as Field Engineer.

Married to the former Myrtilla Gutterman, the Sutherlands have a daughter, Heather, 19, a sophomore in college, and son, Bruce, a senior in high school. They live in Longmeadow, Massachusetts.

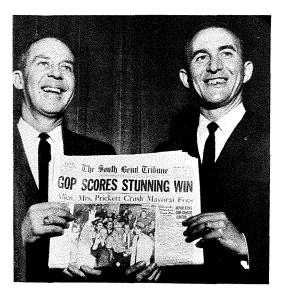
Jim came to Wheelabrator in 1954 after a long tenure as maintenance and power supervisor at Oliver Corporation.

A native of Maud, Kentucky, Jim had worked for Oliver in Ohio and in South Bend, moving to the local plant in 1941.

He spent six years with the Ohio National Guard, serving part of the time on active duty with the Army Corps of Engineers. A portion of his education at Ohio State was in production engineering. Professionally, he belongs to the American Institute of Electrical Engineers.

Married to the former Lauretta E. Conner, the couple has a daughter, Mrs. Mary Elizabeth Ferry, who has presented her parents with two grand-children.

In his leisure, Jim enjoys hunting and fishing, and he and his wife also putter around the family garden in La Grange, Illinois.



Studying his lessons well, Fred Baldauf, a graduate of the Action Course in Practical Politics, won the recent Town Clerk election in Osceola, leading the Republican ticket. Equally as effective in the Mishawaka councilmanic race, Ernie Culp, president of the Northwest Civic Association, will aid his party run the city under its first woman mayor, Republican Margaret Prickett, Fred is Manager of Sales Engineering, and Ernie works in the Steel Shot Plant.

### CHILDREN'S CHRISTMAS PARTY AT RIVER PARK ON DEC. 14

Two hours of cartoons, candy and popcorn, and gifts for all the children.

That's the fare for children of Company employees at the River Park Theater at 9:30 a.m. Saturday, December 14. Sponsoring the annual event will be the Wheelabrator Corporation Athletic Association and Local 995, UAW-AFL-CIO.

The highlight, of course, will be Santa Claus who makes an early arrival on the scene to greet the children and distribute the gifts.

# Wheelabrator and Associates Depict Partners in

When the recent Partners in Progress event took place, no one expected reactions to reach as far out as the moon. But that is what happened when Wheelabrator and Associates Investment Company of South Bend cooperated on a National Aeronautics and Space Administration (NASA) project.

The two firms are cooperating in the construction of the world's largest building which will house the mighty Saturn-5 moon rockets.

To be constructed north of Cape Canaveral early in 1964, the Vertical Assembly Building (VAB) will be the launching site for the Apollo Project of NASA. The purpose of Apollo is to put an American on the moon.

All the structural steel for the VAB (more than 55,000 tons) will be blast cleaned in a special 6-wheel blast cleaning machine. (It would take semitrailers, lined bumper-to-bumper from here to Peru, Indiana, to haul 55,000 tons of steel.)

Associates, through its subsidiary, Associates Leasing Corporation of Indiana, purchased the machine from us and leased it to J. L. Manta Inc., Chicago, subcontractor for the cleaning and the painting of the steel. The general contractor for erection of the Wheelabrator at Tampa, Florida, is the J. S. Stevens & Sons Company.

VAB will be as tall as the Washington Monument (534 feet tall) and its interior capacity (125.5 million cubic feet) will nearly equal that of the Pentagon and Merchandise Mart combined. It will cover eight acres of specially reinforced area.

It will undoubtedly have cloud formations at the upper levels, and may experience rainfall from within. Uniformly air conditioned, even at the 500-foot level, VAB will withstand hurricane winds up to 145 mph, and will be able to take an explosive shock equivalent to one million pounds of dynamite.

As the home for four moon rockets, the building will be the site where the Apollo spacecraft will be attached to the powerful rockets. To permit easy access, the building's main door will be 456 feet tall.

U.S. Space chief, James E. Webb, NASA Director, called the VAB "the basis of our national strength in space for years to come."

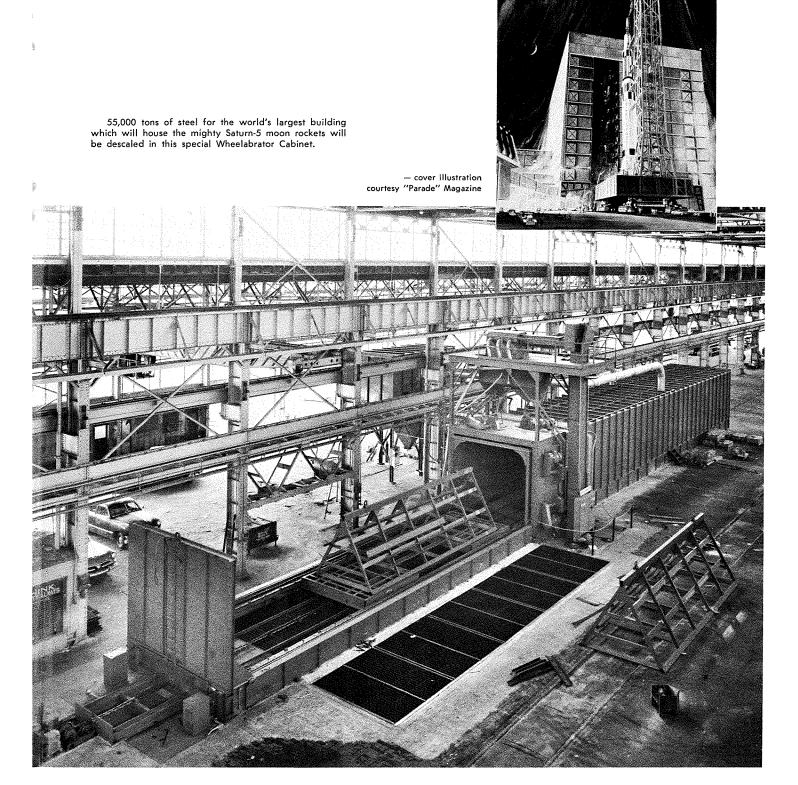
President James F. Connaughton stressed the need for continued cooperation between local industries and businesses. Wheelabrator, long an advocate of this practice, obtains many components for its equipment from local sources. Dodge Manufacturing, for example, supplies the unit bearings for the blast cleaning machines.

The special Wheelabrator machine to handle the steel is 172 feet long, 16 feet wide, and 32 feet high, including nine feet of it buried in a pit. Within the machine is a rolling work car with a capacity of 40 tons. The largest pieces of work expected, however, are 32-ton fabricated structural steel sections.

The J. S. Stevens & Sons Company, Tampa, Florida, was the general contractor for erecting the 6-wheel Wheelabrator, and had it ready for use by November 15. The Stevens firm operated under a tight schedule and newspaper-type deadline, and did a good job under the direction of the Customer Services Department.

### **Investment Company**

### Progress Theme for NASA



#### Ready for Retirement?

Have all your plans been made for those golden retirement years?

Too early, you say. You're only 25. Or 35. Or even 45.

Some people at 55 or 62 haven't made that first plan. It's a common American disease. Put-it-offitis is the non-medical term.

One of the most important things you will need when you retire is proof of age. Of course you'll need money, a place to live, and necessities, but a copy of your birth certificate, or equally authentic proof is needed for many retirement benefits.

While you need not have proof of age to collect your share of Profit-Sharing (you automatically register proof of age when you join the Fund) you will need it to collect Social Security benefits.

You may also need it for citizenship, voting, relationship for an inheritance. Whatever the reason, the best place to get it quickly is through your State Office of Vital Statistics. Here you may obtain a copy of your birth certificate, if you were registered at time of birth.

As a last resort, you can contact the U.S. Bureau of the Census. If you were born after 1900, chances are pretty good that somewhere along the line you were involved in a head count. The in-

#### BETTER HAVE PROOF OF AGE

formation given at census time will constitute evidence for any state to issue a "delayed" birth certificate.

Application forms can be obtained at any Social Security office. After filling it out, the form should be sent to Personal Census Service Branch, Bureau of Census, Pittsburg, Kansas.



He says HIS profit-sharing plan is a steal, but I want to show him OURS.

#### WE KNEW THEM WHEN

#### RAY GOOD

Ray began his career here as an engine lathe operator in 1935, and soon became a tool maker. He was named second shift foreman in 1940, and general foreman of the machine shop in 1947. For the past eight years, Ray has been Superintendent of the Machine Shop.

Active in the Mishawaka Conservation Club, Ray enjoys hunting and fishing. He and his wife, the former Margery

Milliken, use their cabin at Haywood, Wisconsin, quite extensively. It serves as base for his hunting and fishing trips. When the hunt is on, and it's usually for birds, he takes along his Brittany Spaniel. Other hobbies include taking colored movies and slides, and a Citizens Band radio operation. Ray has seven units in his set.

#### FRANK PEDROTTY

The first draftsman hired at Mishawaka in 1926, Frank handled the detail work on the conversion of the Tumblast to a Wheelabrator. He subsequently became chief draftsman, and then opened up the Philadelphia office as a sales engineer in 1942. He returned to Mishawaka nine years later as a Demonstration Engineer, the job he holds today.

A past grand knight of the Knights of Columbus in Mishawaka, Frank was

Charter member and treasurer of the Wheelabrator Athletic Association. He still maintains keen interest in bowling and golf.

Married to the former Elizabeth Cutson, the couple has three sons and a daughter, all college graduates, all married, and the source of their 19 grandchildren.





Bob Bunch, Central Region Field Engineer, is flanked by Anna Sawyer and Bob Rich with Julie Skene, left, and Jim Barnes at the rear. Bunch, a 27-year Wheelabrator veteran, has been terminated because of health reasons, and will retire to his resort, View Point, near Lupton, Michigan.

#### WHAT'S NEW

James F. Connaughton, President, has been appointed chairman of the St. Mary's Academy, South Bend, fund drive.

Gordon Medlock, Lorco Sales Manager, and Joe Janush, Steel Mill Specialist, appeared on a panel discussing "Cleaning and Surface Finishing" at a seminar of the Kansas City Chapter of the American Society for Metals October 26. Some 85 representatives of steel making, plating, foundry, and fabricating industries attended.

PROMOTIONS: John Burlingame has been appointed Regional Engineer of the Eastern Region, according to J. H. Barnes, Field Sales Manager. Burlingame, who joined the Company in June 1953, had been a Field Engineer under L. W. Kohlmeyer, Eastern Regional Manager.

NEW EMPLOYEES: Robert Comer, a 1956 graduate of Bucknell U., and an Army veteran, has joined the Dust & Fume Control Division as a Sales Engineer trainee in the Detroit area. Formerly associated with the W. W. Criswell Co. and the Chase Bag Co., Bob brings a solid background in dust collection to Wheelabrator. A Philadelphia native, Bob is married to the former Roberta Brown, a graduate nurse.

Doug Call, Jr., formerly an agent for Wheelabrator in the Southern Region, has joined the staff as Field Engineer under Lee Wieschaus, Southern Regional Manager.

Robert L. Miller, a veteran of 25 years experience in the transportation business, joined the Shipping Department under Jack Baugher. Formerly with Long Transportation and F & S Transit in South Bend, Bob is a native of Peru. He and his wife, the former Frances Wilson, have a son and a daughter. They live in Mishawaka.

Other employees are: Theresa Redmond, Detroit office; Madonna J. Hums, Marketing; Jackie Shupert, Sales; Esther I. Claxton, Data Processing; Madeline C. Berner, Pittsburgh Office; Russell E. Kyle Jr., Office Services; Karen M. VanHoutdreve, Dust & Fume Control; Wilbert F. DeGeeter, Machine Shop; John L. Kline Jr., Steel Shop; Charles E. Borsodi, Plant Engineering; Jim D. Kinney, Plant 2; Thomas L. Holdren, Steel Shop; Gary L. Signorino, Steel Shop; Jimmy P. Jackson, Steel Shop; Raymond J. LaDow, Steel Shop; Kenneth E. Baker, North Shipping.

ANNIVERSARIES: Ardee Freeman celebrated his 45th year with the Company in November. Ardee has held a prominent position in Engineering since joining the Company.

A. H. Freeman . . . . . Engineering

One veteran of the Machine Shop passed the 35-year mark in November. He is:

Walter L. Heiser . . . . . Machine Shop

A new member of the quarter century group, who retired November 29, is:

C. B. Barnard . . . . . . . . Methods

A woman joins the 20-year group of employees. She is:

Josephine M. Dattolo . . Production Control



Clarence Hartnell, a 19-year veteran of the Foundry, happily accepts a retirement gift from Chuck Van Bellinghem. Others pictured are Neal Soule, Van Bellinghem, Cal Kelly, Joe Rexson, Tony Koleszar, Hartnell, Jim Haus, Al Blaskie, Levi Sutton, Al Smet, and Russ Glassman.



A group of Ingersoll-Rand executives flew to Mishawaka to view a Lorco demonstration prior to purchasing vibratory finishing equipment for the plant at Phillipsburg, New Jersey. Left to right are John Watmore, Tool Engineer; Don Rumpler, Lorco Regional Engineer; Art Samer, General Foreman; Eliot Highbee, Methods Engineer; Eugene Scott, Wheelabrator Pilot; Art Briener, Equipment Engineer; Al Kroll, Lorco Field Engineer, and Mike Vogel, Wheelabrator Marketing Department.

#### Wheelabrator Takes to the Air

Flying is big business today. And Big Business is taking advantage of flying through the use of corporate-business planes.

The expanded use and popularity of corporate aircraft has pushed the number of planes flown by industrial and business firms to more than 47,000.

Not all company planes belong to the giants of industry. Small and medium sized companies successfully use aircraft to spur sales volume. Wheelabrator, for example, has owned and operated a company plane for sales use since 1959.

#### Why a Company Plane?

James F. Connaughton, president, explained why Wheelabrator took to flying, saying, "A corporate plane gives us a decided advantage in dealing with time-conscious executives of other companies. A prospective customer, saddled to a desk with a ringing phone interrupting a sales conversation, is not receiving the full sales message.

"By taking him to our plant, or to an installation using equipment similar to his interests, we can fly this busy executive there and back in the same day. And we can have his undivided attention throughout. It also enables us to reach out-of-the-way places where access to commercial airlines is difficult."

Last year, some 630 executives of companies interested in purchasing Wheelabrator equipment flew a total of 114,000 miles in the Wheelabrator plane. Those flying were persons with authority to buy equipment, such as company officers, chief engineers, purchasing agents, plant managers, and others.

Along with this number, 324 Wheelabrator sales and engineering personnel accompanied these prospects, or went on allied calls to customers' plants.

#### Typical Week

A typical week of activity, gleaned from the log kept by pilot, Eugene A. Scott, veteran Navy pilot, and co-pilot, Ralph Mikulach, tells a busy story. The schedule:

**8:30 a.m. Monday** — Took three Wheelabrator sales and engineering personnel to Flint, Michigan, in connection with a machine for Buick Division of G.M.C.

2 p.m. Monday — Left Allentown, Pennsylvania, with four executives of Ingersoll-Rand Corp. for a demonstration of Lorco vibratory finishing equipment at the Lorco Laboratory in Mishawaka.

**8 a.m. Tuesday** — Returned to Allentown, Pennsylvania, dropped off four and picked up three other Ingersoll-Rand personnel for a trip to Providence, Rhode Island, to view a blast equipment installation in a foundry operation similar to Ingersoll-Rand's. Returned to Allentown, and stayed overnight.

**8 a.m.** Wednesday — Picked up two Wheelabrator sales personnel who were on business in the area, and returned to Mishawaka.

9 a.m. Thursday — Took three executives from General Railway Signal Corp., Syracuse, New York, to Mishawaka for a blast equipment demonstration.



Eugene Scott Wheelabrator Pilot

**4 p.m. Thursday** — Returned to Syracuse. Flew to Sandusky, Ohio, and stayed overnight.

**8 a.m. Friday** — Took Farrell Cheek Steel Co. personnel to Moline, Illinois, to view a blast equipment installation which was handling parts similar to theirs.

**3 p.m. Friday** — Returned to Sandusky, Ohio, and flew to St. Joseph County Airport, South Bend.

#### Taxes Paid, Too

Based at Stockert's Flying Service, the plane was idled for an 100-hour inspection and service, and returned to action on Tuesday morning, according to schedule.

Such is the activity, week after week, for a company plane doing a successful job in assisting the sales organization.

Other facets of owning a company plane are obligations that must be met. Government regulations, safety considerations, and, of course, taxes. The plane is assessed as Wheelabrator property in German Twp., and the company pays these taxes to the township.

# Trip to World's Fair Planned by Employees

How about going to the New York World's Fair next summer?

The Wheelabrator Supervisors Club is sponsoring a tour of New York and the World's Fair. Scheduled for July 18 through July 25, the reduced-rates fare will include round trip charter air transportation from South Bend to New York City, hotel accommodations for seven nights, two Fair admissions, tickets to a Broadway musical, a dinner party, and services of an experienced guide. The total cost per person is \$144.15, based on two persons to a double bedroom. Reduced rates are available for family groups.

This week-long vacation package includes full meals served on the flights, and rooms at the Shelton Towers Hotel in downtown Manhattan. Not included in the cost are the meals (other than those not specifically mentioned), tips for various services, laundry, liquor, or other items of personal nature.

A minimum number of 85 employees, their wives or husbands, and family members are needed to take advantage of these low rates.

A \$25 deposit must accompany all reservations, and must be made prior to February 1, 1964.

Additional information will be made available to all employees by the Supervisors Club with Travelpower, Inc., the travel agent for the tour.

### UNITED FUND GIVING Increases 16 Per Cent

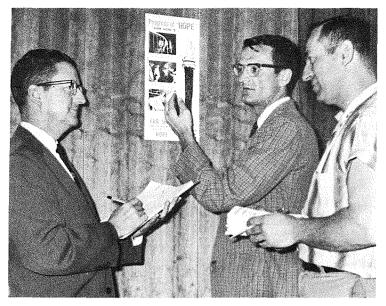
"Give until it helps."

Wheelabrator employees took heed and raised their combined gift to United Fund's Crusade of Hope by 16 per cent.

The employees' contribution, aside from the corporate gift, amounted to \$21,545.12. Last year, the contribution was \$18,532.56.

In the first re-solicitation in more than five years, employees saw a short, local film and heard a brief, but inspirational talk by Leo Newman, St. Joseph County General Drive Chairman.

Aim of the drive was to increase the "fair share giving" contribution. Many employees checked the one-hour a month pledge, and still others raised their contribution to be more in line with the increasing cost of supporting the 39 agencies involved. Others remained at the same level, and a few failed to respond to the call of charity.



Ray Steele reads off contribution figures while Robert Wall marks the chart as Scott Hixenbaugh looks on. Steele helped direct the UF drive here while Wall and Union Vice President Bob Pherson served as drive co-chairmen. Hixenbaugh was one of the solicitors.

Bob Pherson, union vice president, and Bob Wall, advertising-public relations assistant, served as co-chairmen of the plant drive. Ray Steele, director of personnel, and Bob Leliaert, personnel assistant, ably assisted with planning and detail work. John Farabaugh, director of industrial relations, also took an active part in the campaign.

#### JA HAS ITS DAY AT WHEELABRATOR

The Young Americans Business Organization (YABO) of Wheelabrator Corporation, the Junior Achievement group this year, vaulted to a quick start towards a successful selling season. During a trip through the plant late in October, the JA group sold a batch of stock and took orders for some 90 three-tiered trays.

Led by Michelle Katz, YABO president, the 18 high school age business tyros showed enthusiasm, product and sales savvy, and quite a bit of tact on their rounds.

Advisors Alfred Kroll (Production), Phil Smith (Sales), Bud Wolff (Finance), and Jim Bishop (General) said the group was operating in the black after only three weeks.

The Junior Achievement program teaches high schoolers the fundamentals of business acumen, and provides them with an insight into industrial, commercial and consumer habits. It also gives them an idea of what their community industries do for a living.



### A MODEL LIBRARY



Paul Hillebrand of Dust & Fume Research has his own model library of almost all the airplanes and ships used in the two world wars.

Paul, who has been building models for over eight years, became interested in model building because of his naval experience during the second world war. A Navy Veteran, he served in the South Pacific between 1943-1946 with the Sea Bees for three invasions. During the three years, Paul covered eleven islands in twenty-two months.

His first models were of Navy ships including a hospital ship, a number of destroyers and a P.T. 109. After building the available line of plastic models of ships he switched to Naval aircraft.

When the Navy Veteran could not find more models connected with the Navy, he branched out to World I and II aircraft. Paul now has more than 50 different planes with moving parts, including retractable landing gears and bomb bays. All the aircraft are prop-driven because Paul explains, "The jet models are just too easy to build."

Recently Paul has begun to build model cars. He is concentrating on racers and antique autos.

When asked about the time spent on the models, Paul said, "The time would be considerably less if the five kids would keep from knocking the finished ones over." Paul is the father of a boy and four girls.

#### ON THE JOB



#### JULIUS VANDER BRUGGHEN

Julius works as a design draftsman for Standards under Andy Federnok. He started in October, 1928, as a blueprint boy, and worked on a variety of jobs in the interim including sandcutters. During the war, he handled the parts book, and all service repair orders. Married to the former Anna Horvath, the couple have one son, Russell, who is 11. Julius enjoys watching football, and putters around the garden. In other activities, he has been in the choir at St. Bavo's, and was a Cub Scout committeeman.



#### BELLE COLWELL

Belle started here in January, 1941, and in point of service is the maid with the longest service. Her nightly rounds include cleaning the Mail Room, Payroll, Accounting, Billing, Tabulating, Files, Parts Service, and the President's office. Her off duty activities center around caring for her invalid husband. Belle's favorite household chore is cooking which she practices with the efficiency of a French chef. For diversion, the visits of her grandchildren keep her daytime filled with gaiety and pleasure.



Charlie Carlin was waxing his 1959 Studebaker one Sunday under the close surveillance of two neighbors. Asked what he was doing, Charlie replied that he was "waxing his 1959 Studebaker." They never had heard of anyone doing that, so they asked what he expected it to look like when he was through. Charlie answered drily, "A 1959 Studebaker" . . . Maurice McCally will attend the Applied Research Quantometer School in Dearborn, Michigan . . . The Lab will stop warring with Lew Barnett until he is finished roofing his house. They would hate to lose good help . . . Bill Koontz has traded his golf clubs for a bowling ball. Scoring in the low 80's, Bill holds a bowling average of  $169\frac{1}{2}$  . . . Frank Bach was asked about his hobbies and replied that he is left with little spare time what with looking for a house, bowling once a week, and work . . . Harry Johnson is carrying his arm around in a sling. He, however, fails to give all the facts regarding the accident . . . Ray Parks and Maynard Lester both collect old coins. Maynard has \$100 in old coins valued at \$1800. He has a 10 cent piece of metal worth about \$800, and also has a ten cent paper dime. He keeps his horde at a local bank. Ray has been collecting since 1930, and has a 1795 silver dollar worth \$100. Ray also has his collection at a local bank . . . Leroy Danzy has an interesting way of spending his spare time. He oversees the youth activities at the Chain Lake Baptist Church. He pays special attention to lake outings, hay rides, religious schooling, and many other activities. He urges other fathers to join this field of off-duty work.

(Walt Stegman, Plant No. 2)

New Faces: Pat Nagy, Electrical Engineering; Jim Fuson, Tumblast; Terry Tetzlaff, Specials . . . Proud parent Bud Bartlett has added a third girl to the family. Kerrie Anne weighed 7 pounds, 11 ounces . . . Wonder why Dick Mecklenburg was scalped? A 2 x 8 board fell on his head while he was helping build a lake cottage . . . Kenny Rohleder had an extended vacation because of a kidney stone. Everything passed O.K. . . . Anyone want to buy a good used car? Curtis Reid is selling his. It would be a good idea, however, to think twice about this deal as his car is the last one to leave the parking lot every night . . . Tri-State college boys were honored with the presence of two Wheelabrator gals at their Halloween party. Nancy Mast and Judy Rallo were the guests. Nancy claims that bobbing for apples is great fun, especially since the liquid had been spiked.

(Pam Savadori, Engineering)

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Walt Meyers, Electrician, enjoyed a trip to Los Angeles to visit his son, and various points of interest. He was impressed with the building boom. His first plane ride left him with the impression that "it's the only way to travel" ... Ray Lidgard, Assembly, visited Niagara Falls with his wife and daughter, Geraldine. He said the trip would have been more scenic had they returned through Canada. After 26 years, Ray said he did enjoy his second honeymoon ... John Forizs almost forgot an important essential

when he wanted to go goose hunting. A reminder from his wife, however, saved the day. He was going without hunting clothes and other necessities to make field life endurable . . . The Eddie Bertrands were blessed with a baby girl in October. Nanette Faye weighed 7 pounds, 11 ounces, and is the fourth addition to the family . . . Dave La Place found out, the hard way, that the new models of motorcycles have added zip. After recently purchasing a twowheeler, Dave failed to negotiate a corner on his way home and wound up against a neighbor's fence, rubbing his back with one hand, and the cycle fender with the other . . . Pat Ross repairs and builds boats and enjoys the hobby tremendously. He now makes a little profit with his ability to buy and swap at the right time. And it all started when his children begged him to get them a boat. He has built and repaired a number of large boats, and still gets a kick out of it.

(Dick Murphy, Steel Shop Nights)

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Weir Rummel, Lorco Lab, has returned from two weeks Naval Reserve training in the Carribbean . . . Barbara Marie Leliaert was born to Mr. and Mrs. Ray Leliaert on September 15 . . . Harvey Van Fossen has been elected to the Board of Directors for the Winding Brook Home Owners Association. Harvey reports the group has already built a macadam strip for ice skating, tennis and hand ball or other playground functions . . . Paul Hillebrand hopes to move his family into his new 10-room home in Penn Meadows before Christmas . . . Clyde Snyder did some hiking and visited several covered bridges in Brown County during his October vacation. Clyde's interest in television has picked up tempo since he acquired a colored set . . . Don Chlebek has been catching some "big ones" at a private lake in Indiana. He says the largest bass, so far, weighed more than 5 pounds . . . Ted Copp remains on the recuperating list since his illness this summer. He has started a couple of hobbies to help pass away the time . . . We have a "rock hound" in our midst. Since Heamon Castle hasn't moved his family to Mishawaka yet, he spends much of his off-work time visiting rock shops and hobby shows.

(Martha Kemp, R & D)

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Earl Daily took a roll of 8 mm, colored pictures at the last picnic and is offering the film to any Wheelabrator employee who wants to use it for an evening. Earl can be reached at the small metal brake in the Steel Shop . . Wilbur (Bugs) Dunnuck retired after nearly 23 years of service. He was an assembler and for a while served as steward and as a member of the bargaining committee . . . Ed Higginson's secret is out. The formula for those bulging biceps is rowing. Let me explain. The other day he put just enough gas in his power boat to reach the dam, where of course, he ran out of fuel. The result being that he had to row three miles upstream to reach his supply of gas . . "When you make two people happy, one of them is apt to be you" . . . Bob Pherson spent part of his vacation working on his new home on the river. Bob said he was held up by the lack of lumber. He does expect to move in about Christmas time . . . George Scott went to the Soo Locks then across to Blasco near Fort Peck dam in Montana on his vacation. George has a share in a half section of farm land there. After a visit to Yellowstone he went to Denver . . . Mac Carden went fishing in Tennessee and took a side trip through the Vanderbilt mansion, Asheville, North Carolina. Mac says that he has seen castles in England, and Germany, chateaux in France, and all built by wealthy nobility, but nothing compares with the 250room Vanderbilt mansion. The estate covers 145,000 acres.

Much of it has been given away in recent years, but the main grounds still cover 12,000 acres and 800 employees maintain the grounds and the Biltmore Dairy farms. The house was built in 1890 and took five years and hundreds of laborers to build it. A grandson lives in one wing while the remainder is open to the public . . . Welding foreman Bill Geist and wife took a trip east visiting and taking pictures all the way, especially of historic Civil War sites . . . The Steel Shop expresses sympathy to Joe Weinkauf on the death of his father.

(Milferd Gardner, Steel Shop)

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Helen and Rex LaDow and Maxene and Jim Cary spent one of the autumn weekends at the Wagon Wheel in Rockton, Illinois . . . The goblins, witches, and Julianna Club were out Halloween. True to tradition, the girls turned up in some "funtastic" costumes of original design. Odelia Schaut won the "funniest" prize, while Elsie Stefucza won the "fanciest" . . . Jackie Shupert is the added attraction and new girl in Sales. She is a former bank employee . . . Everyone was pleasantly surprised when Mable Murff, Birmingham Office, flew to Mishawaka for a brief business call. It was nice to meet her and catch up on the news in the Southern Region . . . Eldred Mac-Millan, driving through on his vacation, stopped in to say hello. Eldred works out of the Toronto office . . . Stella McCrory of Pasadena was in Mishawaka with husband Tom for a few days . . . We always enjoy seeing and meeting our regional people and the invitation to stop by and visit with us in Mishawaka is a standing one. If in the vicinity, y'all stop in and stay a bit.

(LaNelle Martin, Sales)

#### AROUND THE NATION

The Bob Rich family toured Quebec Province and the New England states in its trailer . . . Tom Mott and family split up their vacation between the State of Virginia and and Bob Bunch's resort in Northern Michigan . . . Graham Markes and family took to the northern woods in Upper Michigan . . . The Fred Smiths did the same but they had all the modern conveniences of home in their brand new trailer . . . The Walt Schlegels went back to that secluded lake somewhere in the wilds of Indiana. Walt says Linda and Susie became quite professional at water skiing . . . The Henry Ellis family went back to their old Kentucky home. Henry stubbornly refuses to believe that the South will not rise again . . . There'll be a lot of changes made in the happy homes of Don Bender and Henry Ellis. Both families had baby boys recently . . . Theresa Redmond was warmly welcomed to the office as a new secretary. Even though she joined the staff on Friday the thirteenth, we consider ourselves fortunate to have such a fine secretary The John Robinsons have finally settled in Bay City. This should keep John from wearing out the highways to Plymouth, his old homestead . . . Who ran out of gas on the expressway? Who left his lights on in the airport parking lot? Same fellow, Tom Mott . . . Tim McLaughlin found out just how sturdy our office furniture is. He suddenly found himself sitting on the floor after testing Walt Schlegel's chair. He didn't get excited, butt was he ever sore.

(Eleanor Noski, Detroit)

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The West Central Region continues to expand. Jim Harriman became a father for the fifth time on October 12. The name of Jim Harriman thusly lives on by the birth of

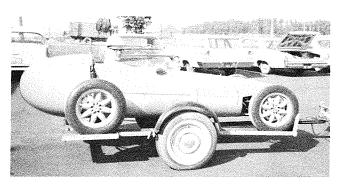
his first son with the following specs — James William Harriman weighed 7 pounds, 13 ounces at birth . . . Jerry Selig has now joined the ranks of "fathers" by the birth of a daughter, Sheri, who weighed 7 pounds, 5 ounces. It is understood that all four parents are doing as well as can be expected.

(Ted Day, Chicago.)

#### CANADIAN CLASSICS

Golf enthusiasts Gordon Dick and Bill Wilkinson played vacation golf in Michigan, Indiana, Kentucky, Ohio, Pennsylvania, and New York but pick Village Green near the Kentucky Dam on the Tennessee East River as the best of them all. Both enjoyed the trip and Wilkinson will heed the invitation to "you'all come see us again" real soon . . . This reporter covered 3,000 miles on one-week's vacation, visiting a cloth supplier's mill in Quebec as well as the Mishawaka plant and offices. During the motor tour, I passed through Chicago and Minneapolis, spending a few days in the Canadian Lakehead before heading back to Toronto . . . Former steno, Ann Lapp, came out of retirement during my absence to handle the duties at Toronto. Ann's knitting and plans for an addition to the family home to accommodate the new arrival (in February) kept her spare time busy. Ann's teenage sons are quite excited about the coming event . . . Chuck DeCraene, Bob Orth and Dick Kelley visited Toronto in October . . . Toronto's sales force spanned the Continent last month with John McKay erecting Dust and Fume Control equipment in Sept-Iles, Quebec, and Doug Lamb calling in New Glascow, Nova Scotia. Alex Horne flew to Vancouver on the West Coast . . . Lionel Groome (D & F, Montreal) is now deeply engrossed these days in plans for a small Colonial mansion in the lakeshore town of Baie d'Urfe. Building plans are complete and construction is imminent . . . Bob Ross was surprised by daughter Lorna, college senior at the University of Manitoba in Winnepeg, over the three-day Canadian Thanksgiving weekend. Lorna and eight student pals drove a marathon 1,600 miles in 25 hours, non-stop. They hardly had time at home when they jumped back in the car for the return trip . . . TV's "Route 66" used Jim Wilkinson's neighborhood as backdrop for location shooting recently. The Scarborough police courts and apartment blocks may become famous yet . . . Production Supervisor Doug Durrell competed in the 539-mile International Championship Sports Car Rally. Doug helped rebuild Gemini 181 (pictured on this page) and serves as first mechanic, navigator and standby driver. The car has been run in the Fall Trophy races at Mosport (Peterborough, Ontario) . . . The 9th Canadian Foundrymen's Conference at Toronto's Seaway Towers Motor Motel in late October brought out more than 300 delegates from all over the country. Wheelabrator of Canada, naturally, turned out en masse to entertain and inform guests and customers.

(Eldred MacMillan, Canada)



# SINTOBRATOR DEDICATION



Gov. Kuwabara makes a point to President Connaughton while President Nagai listens attentively.



President Connaughton presents Wheelabrator plaque to President Nagai.

President James F. Connaughton and a group of Wheelabrator executives participated in the official dedicatory ceremonies of the new joint venture, Sintobrator Ltd. Wheelabrator and Sintokogio Ltd., our Japanese licensee, are partners in the Nagoya, Japan, manufacturing firm.

Joining Connaughton at the Nagoya ceremonies were James E. Donlan, vice president-controller; Stanley Krzeszewski, special assistant to the president, and R. E. Kelley, vice president for corporate development of Bell Intercontinental Corporation, our parent company. A host of Japanese friends and business associates attended the dedication, including Kakichi Nagai, president of Sintokogio Ltd. A number of governmental and industrial leaders also participated.

First row: S. Yoshida, N. Takada, H. Kondo, J. F. Connaughton, K. Nagai, R. E. Kelley, J. E. Donlan, S. F. Krzeszewski. Second row: T. Hisatune, M. Komase, T. Kubota, T. Murase, A. Watanabe, G. Kinoshita, Y. Okada, Y. Nagai, and T. Mizuno. Third row: T. Watanabe, H. Shimura, M. Sugita, S. Kitano, I. Ono, K. Mizuno, S. Watanabe, and T. Yoshida.

